

Free eBook

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Beauty | Makeup

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12 TOP TIPS FOR THE

BEST
SELFIES

EVER!

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There's an art to taking the best selfies that your friends will love seeing in their feeds. Taking selfies is a fun way to show the world your personality and with a few tips and some planning, you'll be getting more 'likes' than you ever have before.

We've all seen the disasters and close-up shots can be tricky to get right. It's not just the pose, the lighting, or the camera angle – it's also the makeup that you wear.

As a professional Makeup Artist, I've worked on movies, music videos and with photographers where looking good in front of the camera is very important. Now I'm sharing my knowledge and experience with you in this eBook, my free gift to you - 12 Top Tips For The Best Selfies Ever! I hope it helps *you* to take your best selfies ever! AM xo

1 MAKEUP

Light Source:

Have a bright balanced light to do your makeup in. Natural daylight is the best light so stand or sit next to a window or another good natural light source. This way you can see correctly what your makeup looks like.

Prepare:

Clean your face, exfoliate dry skin/patches and tone to tighten the pores then apply moisturiser.

Sunscreen:

In the past sunscreen was said to cause flashback in photo's, making you look pale, washed out and 'ghostly'. This isn't quite true. It's not the sunscreen itself, but the ingredients that are in it.

To avoid flashback, use a CHEMICAL sunscreen, not a PHYSICAL one;

PHYSICAL Sunscreen: Contains Titanium Dioxide which is a white pigment but doesn't cause flashback on its own. When Titanium Dioxide is mixed with Zinc Oxide it creates an opaque, physical sun block which bounces light waves off the skin.

This reflection of light waves is what the camera picks up and your face looks white and washed out.

CHEMICAL Sunscreen: Absorbs light waves and scatters them before they can do any damage. They don't reflect light and therefore can be used in flash photography, they don't contain Titanium Oxide and Zinc Oxide.

Check the ingredients of your sunscreen to see which one you have. If your sunscreen contains both Titanium Dioxide and Zinc Oxide then don't use it under makeup for your photo's. Save it for the times you are outside and not expecting to have photos taken.

Apply Primer:

A primer will even out your skin and hide any imperfections that the camera will pick up. It also helps to make your foundation look a lot more smooth and natural and it will give a beautiful glow to your skin.

Use a High Definition (HD) primer to minimises pores that doesn't leave a white film and feels like matte silk on the skin. HD Primers and cosmetics are made especially for cameras and photography.

Having a good primer on means your foundation will glide on the skin easily, which will in turn absorb less product and look flawless.

Apply in thin layers, depending on how much cover is needed.

Eyelid Primer:

For sparkling camera eyes, invest in a great eyelid primer. A good HD primer won't crease and keeps eyeshadows on all day.

Foundation

Selfie photos need specific foundation makeup. You'll want your skin to look flawless, with almost an airbrushed feel to it. This is not the time for makeup to look heavy or cakey.

Camera phones love to pick up skin imperfections, so use a foundation formula that'll smooth out the surface. HD foundations are highly recommended as they are formulated especially for photographs and film.

HD Makeup is no longer the secret weapon of TV and movie stars alone

HD foundations are sheer while still hiding uneven skin texture and other flaws, you can see the skin through the makeup, but the makeup creates a softer focus.

The main difference is light scattering ingredients, the reflective particles are what make the foundation really flattering. Diffusing light creates an illusion of an even finish so you can't detect the flaws underneath.

Sometimes you may still get a flashback with HD Foundations. Although specifically made for film and photography, camera flashes are a different thing – they have a bright focused burst and are usually taken close to the persons' face.

Mica and silica are the ingredients that can cause flashback. Check the ingredients of your foundation and mica and/or silica are at the top of the list, this means they are the main ingredient.

You'll most probably won't be able to find a foundation without these ingredients, but the less there is the better. Mica or silica effectively control an oily shine but are also light reflective. A foundation with a mixture of talc and silica/mica is better as it reduces the flashback of the minerals in it.

Check also if there is a SPF in it as well. Ideally, it's best to avoid foundation with SPF or at least find one that has a chemical sunblock as explained above.

The benefits of a good HD Foundation for dry and mature skin, is that it won't settle into fine lines and wrinkles - and will last for hours.

For oily skin, find a formula that contain mattifying agents to help avoid glare. A mattifying, full-coverage base makeup will also help your skin to look smooth and even, plus it will combat shininess

For all skin types, the trick is in the technique - blending using the right brushes or a dampened beauty blender or makeup sponge so that the finish looks like a second skin

To counteract flashback:

It could be a product or the flash itself that's the issue. You can find this out by seeing whether the entire face is washed out or only certain parts.

If the entire face is washed out, the flash was likely too close or too strong. Position the camera/flash further away from you.

If only certain parts are washed out, it is probably a product. If you have foundation containing mica or silica, it can cause problems if applied over dry skin, or patches of dry skin. Make sure you have moisturised and exfoliated your skin during your prime and prep time.

Conceal

Concealer is a fine art when it comes to selfie makeup. Depending on the type of skin flaw you wish to cover up, your skin type and ethnicity, you need to choose the right concealer for the job.

Under eye concealers need to be creamy and easy to blend. Blemishes need a more matte treatment formula. Pigmentation and dark spots needs to be spot treated.

Don't overdo it with concealer. While a light layer of concealer and foundation can serve as an ideal pre-Insta filter, you want your natural beauty to shine through.

Powder

Finishing powders are great for in-person and film work, but not for photography. Use a setting powder, not a finishing powder – there is a difference.

Setting powder does exactly that - sets the foundation in place, and will be of a similar skin tone or no colour. It stops the foundation being sticky and presses the makeup in.

Finishing powder will 'finish' off the makeup and this can be to blur lines, and give the skin a smoother finish, literally finish off the look but they often contain mica and silica which reflects light and as mentioned before, this can cause flashback.

<u>Ben Nye Neutral Set</u> and <u>RCMA No Colour</u> are setting powders which are used all the time by makeup artists. After applying the setting powder spray with setting spray and you won't get flashback.

Ben Nye Neutral Set It has the added anti-perspirant which is a bonus, especially if you live in an area with hot summers and everyone is outdoors taking pictures. Neutral Set does not cause flashback as it doesn't have mica or silica in it.

Apply setting powder sparingly for an invisible finish. Work the powder into your brush first then apply to your face.

If you see a cast to your skin, then you've used too much powder, brush off the excess and lightly mist with a setting or finishing spray

Eyebrows.

AVOID SELFIE MAKEUP TRENDS

First, despite the trend's popularity, stay away from "Instagram eyebrows." Instagram eyebrows are the worst. The gradated brow (from light at the thickest part of the brow, to darkest at the end) is neither pretty or flattering, so please don't do it for your photos.

Insta Brows look weird in real life. The brow should have a defined shape and not look too sharp or too thick especially for everyday wear.

Eyebrows add structure to the eye. A fuller brow makes your face look younger and fresher, but don't overdo it, fill the brow in a natural way

Make sure your brows are neat and groomed. A clean brow makes your overall look more professional. Make sure that your eyebrows are well trimmed and fill in any sparse areas with an eyebrow pencil.

The camera flash tends to lighten the features on your face, so use a slightly darker shade of eyebrow pencil than you usually do.

Bronzer, highlighter and blush to contour your face

Because selfies wash out the face, you lose some of the definition of your features. Use bronzer, blush and highlighter to emphasise the contours of your face, and this will help to define your face shape.

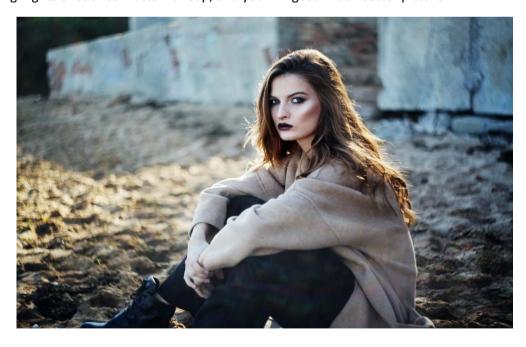
Bronzer: Sweep bronzer over the jawline, temples, sides of the nose, and just under the cheekbones

Highlighter: Add this to the top of the cheeks, centre of the nose and inner corner of the eyelids. Don't over-highlight and avoid shiny streaks, be conservative and blend well.

Blush: Use a natural-looking blush after your highlighter to add tone and dimension to the cheek. Find a shade that exactly matches your skin colour when you naturally flush.

Use a fan brush to apply bronzer, blush and highlighter for the best gradual application.

Any kind of shimmer on your face may also look like you have an oily face, so go lightly on the shimmer and highlights or stick to matte makeup, and you will get a much better picture.



The photo above shows how **NOT** to apply highlighter and bronzer. It stands out too much and looks like slashes across the face and needs to be blended in properly. Make sure you blend all products together so they don't sit on top of the skin

And while we're on about selfie trends, don't go overboard with contouring. Subtle contouring is fine, but you shouldn't see the contouring—contouring and highlighting should be seamless and just melt into your skin.

The trick is getting just enough contour, so be light handed when applying blush and bronzer, use a little at a time, checking the results between each application. Too much blush or bronzer will look just as bad as not enough.

Matte makeup will always look better in a selfie, because it won't reflect the light and cause glare.

Because selfies are usually taken quite close, glare can reflect back into the lenses of the camera and highlight the features of your face making them look bigger than they really are.

Lips and Eyes

CHOOSE A FEATURE AND MAKE A STATEMENT

Focus on one feature. If you're planning on doing a closeup of your face, consider glamming up one feature and toning down the others. This works especially well if there you have one feature that you are really happy about.

For example, if you love your smile and it's your best feature, keep your eyes looking natural while wearing a stunningly beautiful lipstick.



Likewise, if your eyes are your most flattering feature, glam them up while keeping your lips fairly natural.

Don't go for a major eye and major lip—it's best to pick one and let it stand out

Glam Eyes:

Eye makeup can dramatically change the way you look. Avoid using pastel colours as they are too pale for a selfie; they will just look washed out in a photo.

To make your eyes pop, use bold, darker colours on your eyes. Keep shadows matte or semi-matte. Avoid shine, sparkle or shimmer as it will look like a mirror ball. If you really want a shimmer shadow, just blend with a little matte shadow or powder to tone it down for the camera.



Eveshadow

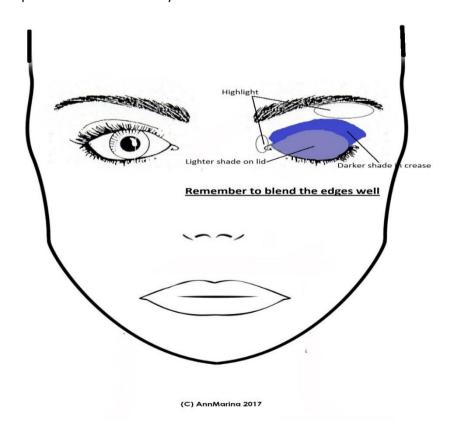
Using three colours (a lighter shade, a darker shade, and a highlighter) will make your eyes appear brighter and larger in pictures.

Choose an eyeshadow colour that suits your eye colour and skin tone.

Start with a classic defining shape as shown in the below diagram.

Apply the lighter coloured shadow over the lid, then the darker shadow in the crease. Start at the outer corner of your eye, sweeping inward along the crease.

Lastly, apply highlighter at the inner corner and on the brow bone which will brighten up the darker areas of the eye and make your eyes pop. It will also let more of the light get into your eyes and that will add that sparkle to them that everyone wants in a selfie



Make sure you blend the darker colour through your crease to define it and give it extra dimension.

Top Tip: Use a soft fluffy eyeshadow brush to blend so that you can't see where one shadow begins and the other ends.

If your eyelid is smoother without a strong crease or has a fold, blend the deeper shade just on the outer corner of the eye for nice dimension, not all the way across. Let your bone structure be the guide.

Eyeliner

Use an Eyeliner and add further definition to the eye.

Eyeliner frames the eyes in photos (and real life!). Use a thin brush or pencil to apply a thin liner very close to the lashes. If you have an overhanging eyelid, try applying the liner while the eye is open.

The closer to the lash and tighter the line, the better. Start with the classic shape and experiment by adding a classic winged liner. This looks great for a selfie.



Mascara

Mascara needs to be budge proof, so invest in a great waterproof mascara and you may need to apply two or more layers for the camera, but ensure lashes are clump free by separating with a lash brush.

Falsies.

Individual falsies are the best as they give a very different feel compared to strip lashes because they are less uniformed and depending on how many are applied and which length is used, you can create any custom effect that is always feathery and natural looking.

It's extremely important to consider when taking close shots of your face, as lashes are the first thing that draws out attention.

Full Volume Lashes Full lashes are thicker strips, with more densely packed bristles that open your eyes and give them a dramatic look. Completely opposite to natural lashes, full lashes are for when you want to look bold and edgy. While these lashes may look too heavy for everyday wear, they are great for photos.

They enhance your eyes and natural lashes, which is why basically every celebrity wears them on the red carpet



Lips:

To balance out your glam eye statement, choose a more toned-down lip like a matte look. Line your lips with lip liner and use a matte lipstick colour suitable for your skin tone.

Try a nude coloured lipstick as it's a very neutral look and neutral is so on trend right now, there are many to choose from, find one that suits your skin tone and voila!

Lips that Pop

If you want to tone down your eyes but make your lips the stand out feature in photos, it's important to have a well-executed lip that's balanced, colourful and symmetrical.

Line your lips with an even, smooth line, then add brilliant coloured lipstick using a lip brush. Press the lipstick into the lips with a tissue then re-apply to help it last longer. This method gives you good control and maximum coverage.

Try a bold Lip Gloss to make your statement - a brightening lip gloss looks amazing in photos and adds light and youth to your face.



Check your makeup in natural light

Check how you look in natural light. Indoor lighting is very harsh, so when you apply makeup under artificial lighting, you might apply a lot more than you really need. Stand near a window to check out how you look.

If you're having trouble getting a good selfie, consider these options:

- 1. Check your foundation and apply a thinner amount so that the skin is 'visible'
- 2. Make sure to properly contour and highlight to get more colours on your face which will even out the skin tone.
- 4. You can go back and edit the pic by adding more light into it with a filter.

2. LIGHTING

Pay attention to good lighting. Having a solid light source is an essential part of taking any kind of photograph, and selfies are no different.

For Daytime: Stand next to a window or go outside and take advantage of the natural light. Natural light is a good option but avoid days outdoors with bright sun – find some shade. Overcast days are ideal for photos try never to use flash if possible

For Night-time: Fake your lighting.

Take your selfies in front of a vanity that has daylight light bulbs, fluorescent lights are too harsh and can change the colour of your makeup.

Check how much light is in room to see if you can take a pic without using the phone flash as it could be too bright on the face as it's the first thing the flash hits. If you're in a dark or poorly lit room lighten the background to lessen the light on your face.

The gorgeous photo's you see of Insta stars are usually not taken with camera phones, but by professional photographers with diffused lighting and filters that are very different from your camera selfie.

Many insta beauty gurus have special lighting also and don't use their camera phones but a professional camera.

If you're indoors turn off the camera flash and use good natural lighting or an "add on" flash and learn to use it by placing it a distance from your face. Otherwise do the best you can with the camera phone flash.

If you try to take a selfie in a dimly-lit room or one with harsh fluorescent lighting, it won't turn out the way you want it to by making your makeup looking muddy and sometimes ashen.

Keep these factors in mind when you shoot:

For the most flattering shots, keep the sun or other light source in front of you, slightly above eye level but not above your head.

The light in this position will soften your features instead of casting harsh shadows across your face. If it's off to the side or behind you, your features could appear shadowy.

Try using a thin curtain to diffuse sunlight or a single light. It makes the light more flattering and softens your features. The selfies will show you having smoother, softer facial lines and your smile appears more attractive.

Natural light shows colours more faithfully than artificial light, but you can use artificial light to fill shadows.

- ✓ The best light is in front of you, not behind you
- ✓ Tilt the camera so the light falls across your cheekbones

3 ANGLE THE ANGLE

Instead of taking the picture head-on, try different angles to show off your best features. If you turn your head a little to the right or left, your features will appear less flat. Unless your face is perfectly balanced, a straight on photo can be harsh. Instead, tilt your head at a ¾ angle, which is really flattering for everyone.

Holding the camera slightly higher than your head so that it's pointing down on you will make your eyes look bigger, avoids making your nose look too big and helps you look slimmer.

Know your "good side" - it's the side of your face that looks the most balanced and prettier and take your photos from that side.

Angling the camera slightly above yourself and taking a snapshot of your face and chest will highlight your cleavage. Since this position is an unnatural pose, you already know what the camera will focus on when you take a selfie like this, so be prepared for comments!!

Back Camera

Practise using your phone's back camera. Many mobile/cell phones have two cameras: one in the back, and one in the front. The back camera takes higher-resolution pictures than the front camera, which will end up taking a blurrier selfie.

You'll have to turn the phone around, and you won't be able to see your face as you take the picture, but it's worth the trouble to use the back camera and with a little practise you'll soon get it.

Stretch out your arm, use your wrist to point the camera toward your face, and snap away. It might take some practice to get it right, but eventually you'll know exactly where to position the camera to make sure it captures your whole face (and never cuts off the top of your head).

Practice using both your right and left hand to take selfies. See which one allows you to get the angles you want.

Don't bend over or lean into your camera because it makes your nostrils look big, doubles your chin and your face looks wider.

- ✓ Reduce the fishbowl effect by holding your camera as far away as possible.
- ✓ For a slimming effect, hold your camera slightly higher than your face.
- ✓ If you want to have a perfect selfie from the top then get a selfie stick. It stretches and gives you nicer pictures and not just from the top but from any angle you want.

4 BACKGROUND

Consider the background of your picture. Whether you take your selfie inside or outdoors, check around you first to see what's going on in the background.

Position yourself so that you're in front of the background you want people to see.

Nature always makes a great background. In the Spring and Summer, you can pose outside in your garden or a park near a blossoming bush of flowers or leafy green bush. For Autumn, capture the colour of the changing leaves in the background, for Winter, capture the magic of frost and ice or your reflection in a puddle of water.

If indoors, take a selfie in your room. Tidy things up and display something interesting in the background as long as it's not distracting. For example, if you love to read, then a bookcase or stack of books or sports items if you love sports. Find something that represents you, your favourite interests or hobbies.

Don't put too much in the background and make it busy, for example, a poster with lots of people in it would be distracting.

Photo-bombers

Watch out for photo-bombers such as younger brothers or sisters, pets taking a bathroom break in the garden behind you etc. Before taking your selfie, take a quick look around to make sure that no one or anything is waiting to ruin your moment.

Although sometimes photo-bombers add to the selfie! Don't delete a photo just because it has your pet or little sister in it. The look on their face or whatever they are up to could make it a more interesting picture.

5 STRIKE A POSE

NO DUCK FACE!!

Know which poses are considered outdated. There are certain selfie poses that became wildly popular and are now well past their time, such as "duck face"

The duck face is a combination of puckered lips and wide eyes. This look causes you to look wrinkled and doesn't give the polished look you want after all the trouble you've gone through applying your flattering makeup. Do it at your own risk!

Other outdated poses are muscle flexing, pretending to be asleep, or pretending to be caught off guard by someone else.

Taking a selfie and pretending that someone else took it is hard to pull off. There will be some clue in your posture or actions that will give you away and open you up to criticism. If you do it with a slight smile or a wink, people will realise it's an intentional setup.

You can still contribute your own examples to the mix, but do it with a little self-awareness so people know you're in on the joke.

To appear slimmer in a pose, slightly lift your hip to the same side you are holding your camera in. Your opposite shoulder should come forward a bit, and your free arm should either dangle to your side or your free hand can rest on your hip and then lean your chest forward, naturally.

Although, being proud of your figure as it is should matter more, because appearances don't define who you really are.

Don't use a mirror unless there's no other way to get the shot you want. The picture will appear in reverse, your camera will be visible, and you're likely to end up with a strange glare.

Plus, your selfie could appear distorted, since mirror glass doesn't always reflect a perfectly accurate image.

For a close up, your face and part of your shoulder should take up the entire frame like in this photo:



- ✓ If you are taking an outdoor selfie, use the wind in your hair as an advantage!
- ✓ Cleavage shows well if you prop yourself up with elbows in a bed or the floor.
- ✓ For males, leave the shirt off and take the pic from the side to show off your abs. Leaving the shirt off is better than pulling it up, which looks sloppy and half-hearted.
- ✓ If you have muscles, stretch out the arm you want to show off the muscles look better this way.

Avoid Multiple Chins

When it comes to chins avoid a double chin effect by elongating your neck and push your shoulders back for good posture. Don't hold the camera directly beneath your face as this is an unflattering angle and will show up multiple chins.

- ✓ You can use the volume button on iPhones to take a photo and the iPhones have timers, you can choose 3 or 10 seconds before the photo is taken giving you time to get in the right pose.
- ✓ Squeeze your eyes a bit while smiling to make it look more natural or experiment with different smiles until you find one you like
- ✓ Keep it all as natural as possible or you'll look like a try-hard but then again, that's what selfies are all about !!
- ✓ When you take the selfie, close your eyes and, just before you press the button, open them again. This will make sure that you don't blink at just the wrong moment.
- ✓ Once you have your pose stay still or else your photos will be blurry. Also make sure you don't move your phone when you take your selfie. This will help you on getting a clearer photo

6 LET LOOSE

Don't be too serious in your photos, people love seeing you act silly — that's what selfies are all about. Be sure to smile or do something cheerful. A sad face or a frown will not help.

Have an interesting expression. You can't go wrong with smiling. if smiling makes you feel a little silly, a cool collected expression could also go over well.

You can play around with different smiles, of course. A closed-mouth coy smile can be just as interesting and just as flattering as a wide, laughing grin. No matter what, a smile is one of the most appreciated and charming expressions you can wear.

It can be hard to make sure your expression looks natural. One way to make it look more real is to try taking a selfie when you're feeling an emotion like while you're watching a movie that makes you laugh or right after you find out some serious news.

For more interesting shots, grab a few more people to be in the photo. Grab some friends, family, pets, it'll be interesting and fun for other people to look at and share. It's also a good way to take a selfie in public if you're self-conscious about taking a picture of just yourself.

The more people in the picture, the better when it comes to sharing! If you have a group of friends instead of just one or two, the picture is likely to get passed around and liked by more people.

7. BE CREATIVE

A selfie showing off your new hairstyle, for example, should show your hair from the most flattering angle and the same goes for a selfie showing off a new pair of glasses.



On a similar note for men, a selfie showing off a beard should show the beard straight-on. You could also take a selfie holding a new item you just bought, or even a food item you're about to eat.



Have a perfect bun? Stand against a clean background and show just your bun for an artsy take.



Hair Smile: This one's all about showing off your hair. If you consider it to be your greatest asset, take a selfie featuring your hair instead of your smile.



Show off something new. If you decide to take a selfie to show off a new haircut or a new handbag, make sure that you frame the photo in a way that highlights the new feature that has you so excited.



Taking a full-length photo: If you want to show off a great new outfit or a fabulous figure after a diet, you will need to stand in front of a full-length mirror to capture your body from head to toe. In this instance, your face is no longer the focus of the photo.

Take full body shots in a clutter-free space. The photo should focus completely on your figure, not on random objects in the background.

8 KEEP THE MYSTERY

Try a natural look. Do not add too many filters at a time. You can take a picture of yourself as the outside world always sees you, but taking a snapshot of yourself with bedhead or minimal makeup can give the illusion that you're giving your social media followers a glimpse at the "real you." This can be both interesting and sexy.

If you're just-out-of-bed look is more of a nightmare than a dream, however, you can straighten up a little. Even light makeup can give the impression that you are showing your "natural" face, especially if you tend to wear much more makeup than what you put on for your selfie.

Snap a photo of your shoes. If you decide to take a selfie of your feet after you slip on a great new pair of shoes, angle the camera so that your leg appears slender as it leads up to your foot. Aim the camera straight down. The edge of the frame should land somewhere on your thighs, fairly close to your hips. This angle makes your legs look as long as possible.



To keep a little mystery, take a selfie that only highlights part of your face. If you're just showing off your new lipstick just snap half your face for an editorial looking image



9 Edit and Crop

Edit.

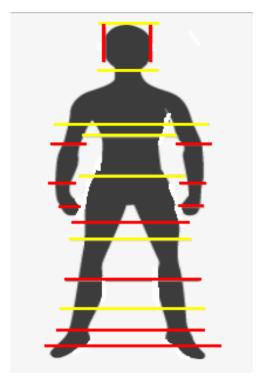
If you have photo editing software, you can also touch up any blemishes or flaws on the selfie before uploading it to a social media.

You can cut out parts of the background, resize the photo so it frames your face differently, change the way the light looks etc.

Keep in mind that you should use photo editing sparingly. If you can't make your edits look completely natural, delete the changes rather than posting an obvious fake.

Cropping

If you need to crop your photo, crop as shown in the below diagram for a balanced look:



Crop on the yellow lines – Don't crop on the red lines. Cropping on the red line area will make you look distorted.

10 FILTER FLATTER YOUR MAKEUP

Once you've snapped the perfect selfie, choose a filter to accent the focal point of the picture. If you're wearing blue eyeliner that you want to pop, try a filter which will draw special attention to blue.

Have some blemishes you want to gloss over? Try a softening filter. Want to show off a great lipstick? Use a filter that has a good option to enhance the colour red and has high saturation.

Experiment with filters — yes, even the puppy face.

Filters can add an interesting dimension through the use of colour and light. Not every filter is right for every selfie, so play around with different options before settling on the best one.

The simplest filters are "black and white" and "sepia." Other popular filters include those that make the photo look vintage, creepy, romantic, or darker. Feel free to test them all out and see which ones go best with your photo.

11 GET IN ON TRENDS

Selfies have really taken off in the past few years, and it's fun to participate in selfie-related trends. What selfie trends are filling up your feed? Don't be shy about uploading some pictures of your own too.

Here are a few popular ones:

Throwback Thursdays: Every Thursday, people post pictures of themselves from an earlier time. See if you can dig up a selfie from childhood, or simply post one from last week.

From Where I Stand: This hashtag was created by people who wanted to share special shots from their own perspectives. Take a picture of your feet as you stand in a country you're visiting for the first time, on the beach, on a cracked city sidewalk or anywhere else you want to share.



Feminist Selfie: This hashtag really took off. It's about being proud to post your picture even if you aren't stereotypically gorgeous. Beauty comes in all shapes and sizes.



12 UPLOAD

Upload to all your feeds. Share your selfie on Facebook, Twitter, Snapchat, and Instagram for all your friends to see. In most cases, you can add a caption to describe what's happening in the picture, but you might want to just let it speak for itself.

Before you up load however, make sure the setting is appropriate. There are some places that should be completely off-limits to selfies, like funerals or the scene of an accident. Most situations like this are common sense, but generally, ask yourself if taking a selfie in a given situation could upset or offend people who see it. If the answer is "yes," save your selfie for another time

When you upload a selfie, own it! Pretending that you were taking a picture of something else and your face just happened to be there won't fool anyone, so be proud to show off your lovely face.

Be aware that some people find selfies annoying, and you might draw some negative comments. If your online albums end up full of selfies, you might want to consider diversifying.

Be sure to leave the types of comments you want to see on other people's selfies. The more "likes" and shares you give others, the more you'll get.

I hope you found this helpful and I'd love to see your selfies, especially when you are being "creative". Please share them to my Instagram: @msannmarina or my facebook page facebook.com/annmarinamakeup

Thank you and have fun!!

Ann-Marina

